



### **One-to-one Business Meetings**

These are designed so you can identify potential clients in advance – and meet them in a highly focused business environment.

### **VIP Networking**

Meet delegates and fellow solution providers – and maximise your chances of walking away with important contacts and lucrative business opportunities. Learn about the latest projects before anyone else.

### **Knowledge Equals Business**

Understand the market, its people, their projects, objectives, strategies and needs. The forum is the place to meet key players. This is a great opportunity to get in touch with the people you need to meet.

### **Enhance your credibility through keynote presentations, panel discussions and roundtables**

You can deliver a keynote speech on a topic covering an area of your expertise, or participate with other IT leaders in discussing the most debated topics in technology sector.

### **International Marketing and Branding**

Broadcast your company profile through regional and international marketing campaigns, covering every strategic medium including: Television, online, press releases, direct mail, and telemarketing. This ensures you get maximum exposure before, during and after the event.